

YAFFA POLACK

UX / UI DESIGNER

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Experience

■ Product Designer

FREELANCER | 2021 - TODAY

- AllJobs
 - Design AllJobs SaaS application including Product page, Purchase Page, Market Place, Landing page and Login.
 - Design Visual assets for the company's website and marketing: Banner, Lightbox, Pop-up and social media posts.
 - Graphic design- Employment market report (including infographic), large scale print for conferences and internal company's materials.
- OfekNaor

Design responsive business website including the style guide to increase client's exposure and previews work.
- SomeBuddy

Redesign the mobile application to achieve growth of users to existing large bank of mental health care.
- NeuroBlade

UX/UI design a web internal tool to analyze SQL Queries, incorporating researchers and R&D.
- Received

Pre-seed branding including logo, color pallet, one pager, investors deck and POC wireframes

■ Product Designer

Gantz Concrete Design | 2016 - 2020

- Experience with market research, user research, building a concept,
- Project Management - Accompanying each customer from the sales stage to delivery
- Design and develop new products
- Conducting comprehensive market research
- Ongoing coordination between production and sales team
- Researching and developing relations with new suppliers
- Consulting and Sales for architects and private clients

■ Industrial Designer

Tenenbaum Hazan | 2014 - 2015

- Industrial and custom products design
- Graphic design and illustrations for leading brand companies in the market (Coca-Cola, Corona...)
- Designing and constructing 3D models

Education

Diploma- User experience

Netcraft Academy | 2019 – 2020

B. Design- industrial design

HIT, Israel | 2010 - 2014

Tools

- Figma
- XD/ Axure
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Solid Works/ Vector Works
- KeyShot/ 3D max

Personal Skills

I love to learn

Strong multitasker

Team player

Independent worker

Adaptable to changing situations

Excellent communication skills

Curious and quick learner

Detail-oriented and meticulous